

- ➔ Have local chambers across the country host IP related seminars to make their businesses more aware of the opportunities to exploit their IP.
- ➔ The CIPC will increase its efforts to promote awareness and improve education concerning Canada's IPR regime by organizing and hosting education seminars with local chambers and law enforcement agencies.
- ➔ The CIPC will continue to participate in both international and domestic meetings and IP related events. Of primary concern at the international level will be the monitoring of Canada/EU negotiations to ensure that IP rights holder's views are properly represented.
- ➔ The CIPC will continue to participate and comment in domestic and international forums such as the ACTA process.
- ➔ Increase membership, especially among SMEs in Canada.



The Canadian Intellectual Property Council

Get Involved:

IP theft has been described as the crime of the 21st century and affects almost every sector of the Canadian economy. Canadian consumers are increasingly at risk from the countless counterfeit goods that are streaming through our borders while legitimate businesses suffer from loss of revenue due to IP theft. It is time for the Canadian government to take the necessary action to protect Canadians and businesses operating in Canada. There are many ways to get involved with the fight for stronger IPR in Canada. To find out more contact:

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An affiliate of



Who We Are:

The Canadian Intellectual Property Council (CIPC):

- Founded in 2008 and is backed by the Canadian Chamber of Commerce.
- Presses for the adoption of stronger intellectual property rights (IPR) protection both in Canada and worldwide.
- Lobbies the government to adopt the necessary legislation and provides the resources to combat the rampant infringement of IPR in Canada.
- Represents a broad spectrum of industries, all of which rely on IPR for their success.
- Promotes a better understanding of the importance of IPR for continued economic prosperity and competitiveness.

Our Mandate:

Canada lags in terms of the protection of IPR, a trend that has resulted in negative economic impacts and poses a threat to the health and safety of Canadian consumers. It is essential that the Canadian government adopt policies that will stimulate Canada's knowledge based economy, thereby facilitating job growth and promoting innovation in these industries. Canada must provide a competitive IPR environment which will attract investment and allow Canadian businesses to grow and flourish. The adoption of stronger protection for IPR in Canada is also essential to protect Canadian consumers from the dangers of counterfeit goods.

Every year that passes without the adoption of the proper legislation, more Canadians are exposed to harmful counterfeit products, which in some cases have been linked to organised crime, serious illness and death.

Advocacy:

The CIPC is dedicated to promoting awareness of the importance of IPR among the general public, the business community and the government.

Accomplishments:

- Hosted a very successful conference on intellectual property rights in February at the Toronto Board of Trade.
- Launched *A Time for Change: Towards a New Era for Intellectual Property Rights in Canada* at the February conference. This comprehensive policy paper was sent to all Members of Parliament and Senators and has been circulated widely internationally as a model for intellectual property rights reform.
- Developed an IP manual for businesses to use.
- Met directly with MPs and Senators to date to discuss changes that are needed to Canada's IP system.
- Launched the website – www.ipcouncil.ca.
- Participated in the tri-lateral Security Prosperity Partnership IP working group with Canada, Mexico and the United States.
- Participated in a roundtable meeting with Industry Minister Tony Clement on the future of copyright legislation in Canada.
- Worked with the local Chamber network to have them host seminars on intellectual property rights.
- Hosted a roundtable meeting in Waterloo with small businesses to open the dialogue with the CIPC and was attended the local MP.
- Sponsored and participated in intellectual property rights and counterfeiting conferences.
- Continued to be active in international forums, with the International Chamber of Commerce and working with the OECD on IP initiatives.
- Worked to get changes to bills in Parliament that could have had negative implications for IP rights holders.
- Get a copyright bill introduced and passed that is good for businesses operating in Canada.
- The CIPC will continue to press the government to take action against counterfeit goods at Canada's borders and gateways. Increase efforts on trade-mark issues.

Goals:

