



**The Canadian Intellectual Property Council
Le Conseil Canadien de la Protection Intellectuelle**

February 24, 2010

Hon. James Moore, P.C., M.P.
Minister of Canadian Heritage and Official Languages
Ottawa, Ontario
K1A 0A6

Dear Mr. Moore:

As Parliament resumes for the spring session, I wanted to write to you on behalf of the members of the Canadian Intellectual Property Council (CIPC) to ensure that the adequate protection of intellectual property rights in Canada is on your agenda.

The CIPC is a Canadian business coalition, under the banner of the Canadian Chamber of Commerce, that has come together to provide a strong voice advocating for an improved intellectual property rights system in Canada. As we continue to rely more on the knowledge-based sector, we need to make sure we can compete globally with other nations with a level playing field for businesses that rely heavily on IP, including the pharmaceutical, software, entertainment and consumer goods industries.

On two occasions, the government has noted in the Throne Speech that Canada needs to update its intellectual property rights system. Our members are hopeful that the upcoming Throne Speech and spring session of Parliament will result in meaningful changes, particularly with regard to copyright and stopping the flow of counterfeit goods at Canada's borders and gateways.

To illustrate the importance of intellectual property rights in Canada, which has a direct correlation to jobs and overall productivity, I have attached a short document highlighting the importance of IP to specific regions of Canada. Also attached is a poster showing the harms when someone purchases counterfeit goods. If you would like more copies to display in your constituency office, please don't hesitate to contact me.

I look forward to working with you so that Canada can regain its stature as a world leader in the protection of intellectual property rights and the jobs that go along with the knowledge-based economy.

Sincerely,

Chris Gray, Director
ATT

360, rue Albert St. Suite 420, Ottawa, ON, K1R 7X7

Tel: 613.238.4000 Fax: 613.238.7643 cgray@chamber.ca

Minister of Canadian Heritage
and Official Languages



Ministre du Patrimoine canadien
et des Langues officielles

Ottawa, Canada K1A 0M5

Mr. Chris Gray
Director
The Canadian Intellectual Property Council
420 – 360 Albert Street
Ottawa, Ontario
K1R 7X7

APR 15 2010

Dear Mr. Gray:

Thank you for your letter of February 24, 2010, regarding copyright reform in Canada and for providing me with a copy of *The importance of IP in Canada* which describes regional perspectives on the importance of intellectual property rights that contribute to the prosperity of the Canadian economy. I welcome your additional input about the need to act against counterfeit goods and appreciate the participation of the Canadian Chamber of Commerce in the 2009 Copyright Consultation.

On September 14, 2009, Minister Clement and I concluded an eight-week consultation on copyright. The consultation process included an interactive Web site, two public town hall meetings and nine roundtables across Canada. Our goal was to give Canadians from across the country an opportunity to express their views on how we should approach the modernization of copyright laws. As demonstrated by the more than 8000 on-line submissions and approximately 1000 participants in live events, Canadians are concerned with copyright and its implications in our increasingly digital environment. All of the comments and submissions received over the eight-week consultation period, as well as the transcripts of the roundtables and town hall meetings, are available on-line at <http://copyright.econsultation.ca>.

To succeed in today's global economy, Canada must keep step as the world races forward. As outlined in the March 3, 2010, Speech from the Throne, we will strengthen laws governing intellectual property and copyright to encourage new ideas and protect the rights of Canadians whose research, development and artistic creativity contribute to Canada's prosperity.

Thank you for your institution's interest in copyright reform. Please accept my best wishes.

Sincerely,

The Honourable James Moore, P.C., M.P.

Canada